

Welcome to
THE O'SHAUGHNESSY
at St. Catherine University

We want to partner with you for mutually beneficial results. The O'Shaughnessy at St. Catherine University is an 1,800-seat performance venue in the heart of St. Paul. We welcome over 50,000 patrons annually through our doors. Our core audience includes the St. Kate's campus community of faculty, staff, students, and alumni as well as households in Highland Park and the larger metro. Our community has discretionary income, enjoys the performing arts and are connected to both our mission to educate women to lead and influence as well as our core value of social justice. A partnership with The O'Shaughnessy positions your company in front of this community. With 65 performances planned in the upcoming season, we have robust opportunities to amplify your brand and share your messages with our audience members. Make a difference by supporting our mission-based work and take advantage of our unique marketing options at the same time.

**CORPORATE PARTNERS
ENJOY THESE BENEFITS
AT THE O'SHAUGHNESSY**

- Advertising opportunities
- Ticketing benefits for your staff, customers and friends
- VIP and concierge service and events

Learn how you and your business can become part of our community.

Contact:

Irene Green, *Executive Director*
ijgreen248@stkate.edu
651-690-6921



2024–25 SEASON

**CORPORATE
PARTNERSHIP
OPPORTUNITIES**



The Sound of (Black) Music

oshag.stkate.edu

2004 Randolph Ave. | St. Paul, MN 55105



CORPORATE PARTNERS SUPPORT:

- Vibrant and creative programming that brings our community together for meaningful experiences
- Community building opportunities and affordable arts experiences for all
- The amplification of women's voices and BIPOC voices
- A cohort of local, professional, nonprofit dance companies that call The O'Shaughnessy home
- Programming that leans into St. Catherine University's core values of social justice, academic excellence, community, integrity, and reflection

CORPORATE PARTNERSHIP OPPORTUNITIES:

For monetary contributions only

Visionary Partner – \$15,000

- Acknowledgment in all pre-show speeches (approximately 60 events per year)
- Full page ad in O'Shaughnessy playbills (10-20 performances per year)
- Your logo with a hyperlink on the homepage of our website
- 2 complimentary tickets to each presented show and VIP Seating in President's Box (subject to availability)
- Logo or name recognition in press releases, emails, social media for sponsored event
- Dedicated sponsor spotlight on social media

Leadership Partner – \$10,000

- Acknowledgment in all pre-show speeches for presented events (13 events)
- Half page ad in playbill
- Logo with hyperlink on the homepage of our website
- 2 complimentary tickets to each production
- VIP seating in President's Box (subject to availability)

Arts Champion Partner – \$5,000

- Acknowledgment at four anchor events in the season
- Logo in series' playbills
- 2 complimentary tickets to each production
- Listed on our support webpage
- Half page ad in playbill

Select Event Partner – \$1,000

- Quarter page ad in playbill
- Listing on our support webpage
- 2 complimentary tickets to each production

In-Kind Partnerships

Contributed goods and services that help make St. Catherine University thrive are welcome. We'll tailor a sponsorship arrangement that is mutually beneficial.



Judy Carmichael