

Welcome to the

CORPORATE SPONSORSHIP PROGRAM

at The O'Shaughnessy
at St. Catherine University

Your commitment to St. Catherine University and our mission to educate women to lead and influence makes a difference in the lives of thousands of students every year, and at the same time positions your company directly in front of our patron base – comprised primarily of members of the campus community, the general public of Highland Park, and our core audience of 25,000 households in Minneapolis/St. Paul with discretionary income who have a history of attending events at The O'Shaughnessy over the past 50 years. We expect to produce more than 40 productions in the upcoming season, each with an almost unique set of patrons, and over 40,000 people are expected to join us for a performance in the year ahead.

CORPORATE SPONSORS ENJOY THESE BENEFITS AT THE O'SHAUGHNESSY

- Advertising opportunities
- Ticketing benefits for your staff, customers and friends
- VIP and concierge service and events

Learn how you and your business can become part of our community.

Contact:

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The O'Shaughnessy Executive Director

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2004 Randolph Ave.
St. Paul, MN 55105



2023–24 SEASON

CORPORATE SPONSORSHIP PROGRAM



CORPORATE SPONSOR PARTNERS SUPPORT:

- The professional artists and artistry of our Presented Series — from comedians to musicians to actors and dancers
- The opportunity for students to attend performances, engage in workshops, and participate in the arts for free or very low cost (\$5 or less)
- The amplification of women's voices and BIPOC voices
- A cohort of local, professional, nonprofit dance companies that call The O'Shaughnessy home
- Programming that leans into St. Catherine University's core values of social justice, academic excellence, community, integrity, and reflection



CORPORATE SPONSORSHIP OPPORTUNITIES:

For monetary contributions only

Visionary Sponsor — \$25,000

- Acknowledgment in all preshow speeches
- Display banner in lobby all season
- Full page ad in playbill for all Presented Programming (6–10 events)
- Logo on homepage of The O'Shaughnessy website
- Logo on Full Season Brochure Cover (mailed to over 45,000 households annually)
- 4 complimentary tickets to each production
- VIP seating in President's Box (subject to availability)

Leadership Sponsor — \$15,000

- Acknowledgment in all preshow speeches for Presented Programming (6–10 events)
- Half page ad in playbill for all Presented Programming
- Logo on homepage of The O'Shaughnessy website
- 4 complimentary tickets to each production
- VIP seating in President's Box (subject to availability)

Women Who Influence Sponsor or O'Shaughnessy Cohort Sponsor — \$10,000

- Acknowledgment in series speech (3–5 events)
- Quarter page ad in playbill for all Presented Programming (6–10 Events)
- Logo on homepage of The O'Shaughnessy website
- 2 complimentary tickets to each production
- VIP seating in President's Box (subject to availability)

Arts Champion Sponsor — \$5,000

- Acknowledgment in one pre-show speech (your sponsored event)
- Logo in your event's playbill
- 2 complimentary tickets to each production

In-Kind Partnerships

Contributed goods and services that help make St. Catherine University thrive are welcome. We'll tailor a sponsorship arrangement that is mutually beneficial.



*Pictured on Front: TAKE 3
Pictured with microphone & onstage: Louise Erdrich
Louise Erdrich photos by Tara Sloane*